

Close to the needs of children all over the world, a point of reference for those looking for simple and safe products, specific for each stage of growth, designed with competence, love and a sense of responsibility. Chicco is present all over Italy with a network of single-brand stores, where parents can find not only a wide selection of products, but also exclusive services such as the Birth List, the Baby Card Collection, Personal Shopper advice and courses on important topics for the child's growth.